



News release

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CRU-DataPort Unveils New PC Data Security Devices at C3 Expo

— *DataPort™ 10 and enDRIVE™ Encryption Mark the Latest in Rugged and Reliable Data Security* —

New York City, NY. (June 28, 2005) – CRU-DataPort™, developer of rugged data security and storage devices since 1986, today announced the release of two new data security devices aimed at protecting all the information stored on any personal computer; PC and MAC. The DataPort 10 is the latest in rugged removable drive technology enabling “Physical Data Security” by taking data completely offline. The DataPort enDRIVE is a new product line using hardware-based encryption to completely protect all data residing on a computer’s hard disk drive. Both products are on display at the C3 Expo, June 28 - 30, in the Jacob K. Javits Convention Center in New York City, Booth #4423.

“The DataPort 10 is the new flagship in removable drive enclosure technology,” said Jon Johnson, executive director of marketing for CRU-DataPort. “We designed it in support of our partners – like Dell Computer – who are continually improving their products, including making them smaller.” The DataPort 10 features patented and enhanced drive cooling technology, but now in an even smaller enclosure designed to fit the shrinking drive bays of the latest PC’s, such as Dell Computer’s new BTX chassis and many new Small Form Factor (SFF) PCs. A rugged all-metal design also protects the drive during removal, transport and archiving.

The new DataPort enDRIVE makes military-grade data protection now affordable and easy to use for all. Using a high-speed encryption processor that operates in real-time, enDRIVE doesn’t require system resources so it can be deployed on computers in any environment, from large enterprise networks, to medium-size and small businesses. It addresses the growing issue of securing corporate, customer and personal information by completely encrypting all data written to a computers hard drive, including boot sector, OS, virtual memory and temporary files.

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“Securing sensitive data is a top priority for most businesses and organizations – especially in the wake of so many disclosures of large-scale breaches in data security – but not enough is being done at the level of the individual PC,” continued Mr. Johnson. “With enDRIVE, now any business can very quickly deploy strong, reliable long-term data security...without breaking their budget.”

The new PCI add-in card solution installs easily, runs invisible to users and has no interaction with system software so it requires no drivers or updates. Its hardware based, which is harder to hack than software security programs and uses the most tested and proven government-approved encryption algorithm. By using enDRIVE, any business, school, agency or private individual can also return hard drives for warranty replacement and donate older computers without the risk of unauthorized access to sensitive data.

The DataPort 10 is available in July with an average selling price of \$94.95. The DataPort enDRIVE is available for evaluation immediately and goes into production in July, with pricing starting at \$59.95.

About CRU-DataPort™

Founded in 1986 and based in Vancouver, Wash., CRU-DataPort™ develops and markets computer data security and storage devices. The company’s DataPort™ brand of removable hard drive enclosures has become the de facto standard for physical data security and drive removal in government, education and corporate information technology departments. CRU-DataPort products are available through major distributors, OEMs, VARs and a host of resellers and systems integrators throughout the United States and abroad. For more information, please visit www.CRU-DataPort.com.

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