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## **CRU-DataPort Announces New Distribution Agreement with SED International**

Vancouver, Washington USA (Sept. 21, 2006) – Data security pioneer CRU-DataPort today announced its agreement with SED International, a distributor and added-value service provider, to distribute DataPort products throughout the US, Caribbean and Latin America. The collaboration gives SED International's customers more options to enhance their data storage and data security offerings, including the new line of [DataPort™ eSATA External Subsystems](#), a key component in building a stable, scalable and high-performance storage platform.

“We’re very excited to be working with SED International” said Randy Barber, President and CEO of CRU-DataPort. “Our economical storage solutions are ideal for their loyal base of system builders and VARs. Data backup, mobility and access are business necessities, combined with the projected growth in “convergence” home media servers, we see SED as a great partner in achieving our long term growth strategy.”

“SED is pleased to be able to offer the [CRU-DataPort line of products](#) to our reseller community” said George Krouskos, Director of Purchasing for SED International. “CRU has a long history of high quality and secure data storage solutions. Now our reseller base can offer their customers a high quality removable solution while maintaining their necessary price points and margin objectives.”

### **About CRU-DataPort**

Founded in 1986 and based in Vancouver, WA USA, CRU-DataPort is a pioneer in data security and data mobility devices. The company's [DataPort™ brand of removable hard drive enclosures](#) is the de facto standard for physical data security and safe data transporting in government, education and business markets. Backed by the industry's leading warranties and connector ratings, DataPort products, now available with [hardware-based encryption](#), are available through major distributors, PC manufacturers and resellers throughout the US and abroad. For more information please visit [www.CRU-DataPort.com](http://www.CRU-DataPort.com).

### **About SED International, Inc.**

SED International, Inc., founded in 1980 is a leading provider of wireless communications, computer hardware, and consumer electronics to channel partners throughout the United States and Latin America. Known for industry leading service levels, SED International delivers world-class offerings including flexible financing, end-user fulfillment, expert technical support, and customized reseller programs. SED International is headquartered in Atlanta, GA with additional sales offices and distribution centers in Dallas, TX; Miami, FL; City of Industry, CA; Buenos Aires, Argentina; and Bogota, Columbia. Additional information can be found at [www.sedonline.com](http://www.sedonline.com).

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