



**FOR IMMEDIATE RELEASE**

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**CRU-DataPort Broadens StorCase Acquisition to include RhinoJR Brand**  
*Deal to leverage international market reach among entry-level customers*

**Vancouver, Wash. (November 14, 2006)** CRU-DataPort, a global leader in the data security industry, today announced that it has widened its acquisition of StorCase Technology product lines to include the Rhino®JR brand. CRU-DataPort previously announced last month an agreement to acquire the company's line of high-performance Data Express® products. Today's announcement firmly establishes CRU-DataPort as the unequivocal market leader in removable data storage and data security products, and is expected to more than double CRU's worldwide customer-base within one year.

"With the acquisition of RhinoJR, we continue to strengthen our portfolio of data security and data mobility brands," said Randal Barber, President and CEO of CRU-DataPort. "We are particularly enthusiastic about the opportunity to leverage our design and manufacturing strengths to expand the growth opportunities for RhinoJR and Data Express brands in distribution channels that CRU-DataPort already has in place."

RhinoJR products are an economical solution for value-minded customers who want an easy way to expand storage capacity, remove and transport hard drives, and easily secure data. RhinoJR removable storage enclosures are OS-independent, making them well-suited for general purpose removable applications that don't require continuous drive removal, such as RAID drive replacement, removal for security purposes (such as lock-up), system sharing and data transportation.

"We understand the unique value, positioning and integrity of the RhinoJR brand and we believe we can leverage our sourcing, logistics, and channel partner programs to develop even more opportunities for

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**CRU-DataPort Acquires RhinoJR Brand**  
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this entry-level line in the growing data security market,” said Jon Johnson, executive director of marketing for CRU-DataPort. “We’re seeing an enormous appetite for data security products at all levels, particularly in the healthcare and financial sectors. No executive wants to see their company name appear in a data theft headline.”

CRU began shipping Data Express products on November 6, 2006. CRU will be responsible for all existing and future RhinoJR warranties and technical support. Customers can contact CRU-DataPort at 800-260-9800 or 360-816-1800 and on the web at [www.CRU-DataPort.com](http://www.CRU-DataPort.com).

**About CRU-DataPort**

Founded in 1986 and based in Vancouver, WA USA, CRU-DataPort is a pioneer in data security and data mobility devices. The company’s DataPort™ brand of removable hard drive enclosures is the de facto standard for physical data security and safe data transporting in government, education and business markets. Backed by the industry’s leading warranties and connector ratings, DataPort products are available through major distributors, PC manufacturers and resellers throughout the US and abroad. For more information please visit [www.CRU-DataPort.com](http://www.CRU-DataPort.com).

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